

Little Red Grammarhood

A Linguistic Adventure
for everyone

Wake
up,
Little
Red,
wach
auf

by Andreas Kruska

Pitch Deck 2025

Pitch

Little Red Grammarhood

You enter the forest speaking English. By the time you leave, you understand German.

A magical journey of language, friendship, and discovery—guided by Little Red Rotkäppchen.



LITTLE RED GRAMMARHOOD

UNIQUE SELLING POINT

1. First-ever book to transition from English to German
2. Combining education and storytelling
3. Interactive companion for learning



WHO IS THIS FOR?



Teens (13+)

For young learners ready for stories with depth and playful grammar



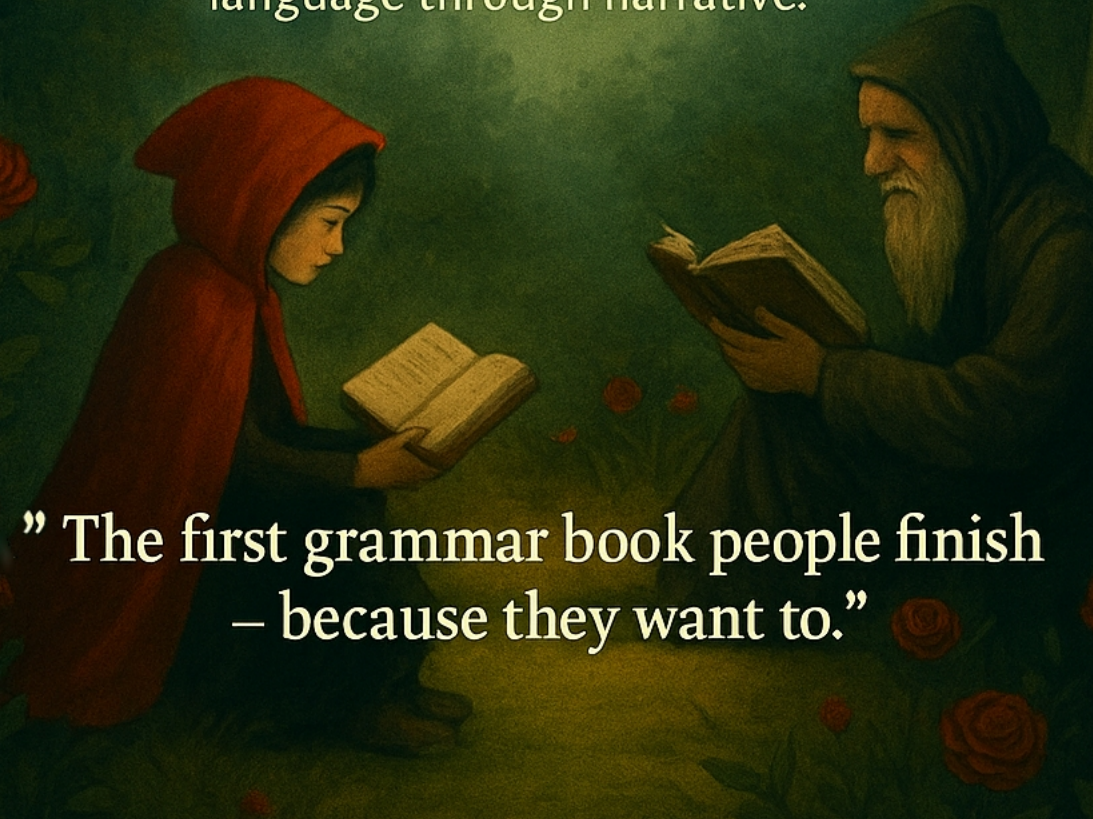
Young Adults & Students

For those who want a fresh alternative to dry textbooks



Adult & Lifelong Learners

For curious minds rediscovering language through narrative.

An illustration of a young girl in a red hooded cloak and an old man with a long white beard, both sitting on the ground in a forest and reading open books. The forest floor is covered with red roses and green foliage. The background shows tall, dark trees with a misty atmosphere.

” The first grammar book people finish
– because they want to.”

TESTED & APPROVED



Tested with students from Brown University,
the University of Sydney, and other
language institutions – with outstanding
feedback.



“A unique and fun approach to
learning a new language.”

MARKET OPPORTUNITY & COMPETITIVE LANDSCAPE

Demand for German Language



>15M+

15M+ German Speakers

Heritage and second-language learners across the U.S.

Top 5 School Language

Taught at 1,000+ schools and universities.

Academic & Cultural Value

Favored in philosophy, arts, and STEM fields.

>100M+

Most Spoken EU Language

100M Speakers Worldwide

Plus 15M+ active learners globally

Key regions

India, South East Asia, Africa

Competitive Analysis



Traditional



Apps

Suitable for
teens & adults

LITTLE RED GRAMMARHOOD

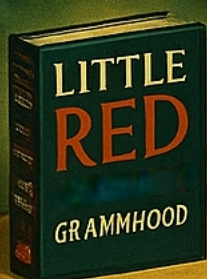
- ✓ Language transition
- ✓ Story-based
- ✓ Humor & fantasy
- ✓ Suitable for young & old
- ✓ No comparable product

Depthful	
Story-based	✓
Depthful	✓
Suitable for all	✓
No comparable product	✓

SCALING LITTLE RED GRAMMARHOOD

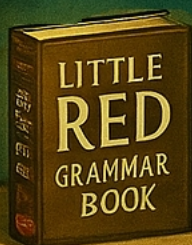


1.



LANGUAGE
LEARNING
ADVENTURE

2.



PLAYFUL
PRACTICE

3.



INTERACTIVE
APP

1.

TWELVE
PARTS, ONE
JOURNEY

2.

OPTIONAL
DIGITAL
WORKBOOK

3.

AI
COMPANIONS



One Heroine. Three Paths. Read. Practice. Play.

Little Red Grammarhood

Motivating through Identification
Readers connect with the main character — and stay engaged because they care about what happens next.

Flexible & Accessible
Available as a richly illustrated print edition or as an interactive digital version with clickable content.

Structured for Progress
Twelve parts, each with twelve chapters — offering rhythm, variety, and a sense of achievement.



Learn like you play. Train like you talk.
Phonetics, practice, and fun — guided by AI-driven characters.

Linked, not locked.
The workbook connects to the story, but the story works on its own.

Optional grammar support — never intrusive.
For each chapter of the novel, learners can access interactive grammar and vocabulary exercises.

The Journey

one Tale, twelve Realms

1. Welcome in Nominatioland



the Articles

2. The Meadow of Verbs



Conjugation

3. The Witch of the Void



Negation

4. The Oracle



Modalverbs

5. In Dativingen



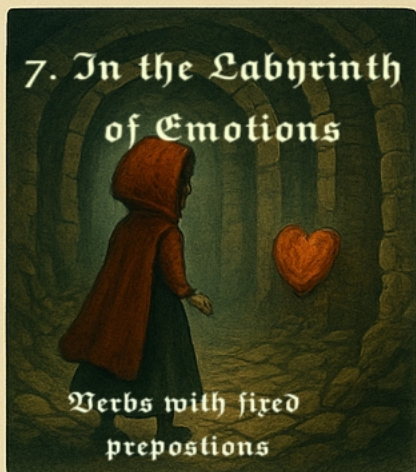
Declination

6. In the Land of Confusion



Prepositions

7. In the Labyrinth of Emotions



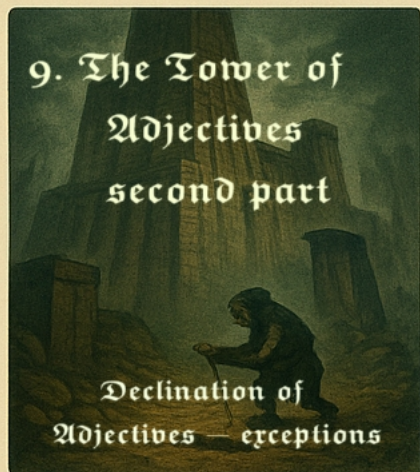
Verbs with fixed
prepositions

8. The Tower of Adjectives first part



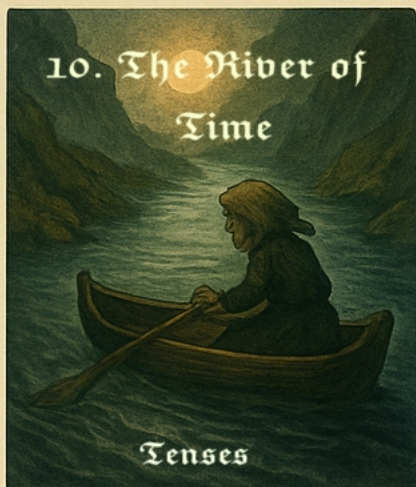
Declination of
Adjectives — rules

9. The Tower of Adjectives second part



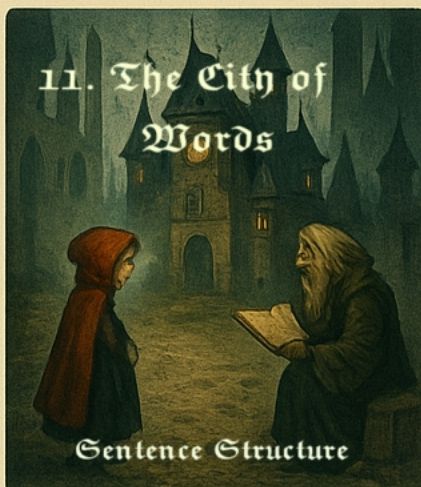
Declination of
Adjectives — exceptions

10. The River of Time



Tenses

11. The City of Words



Sentence Structure

12. The Journey home



Subjunctive

What's Next?

What's next, Little Red?



Supplement to Schoolbooks
Engaging story-based grammar that fits existing curricula.



Audiobook
For children and learners who love to listen



Animated series
twelve parts, one journey streaming



Multilingual expansion
Adaptable to any language pair, any market



Gamified learning app
Track progress. Talk with AI companions



Educational game edition
Board game, classroom cards, or printable missions

QUERY LITTLE RED GRAMMARHOOD

A novel that transitions from English to German through narrative immersion

The Project Includes:

- A 12-part illustrated novel (80% complete)
- Interactive language exercises
- App prototype in planning

What makes it special:

The first grammar project readers actually want to finish.

Seeking: Agent representation

- U.S. and U.K. publication
- International rollout

Andreas Kruska

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LET'S BRING LITTLE RED
GRAMMARHOOD TO
THE WORLD!

