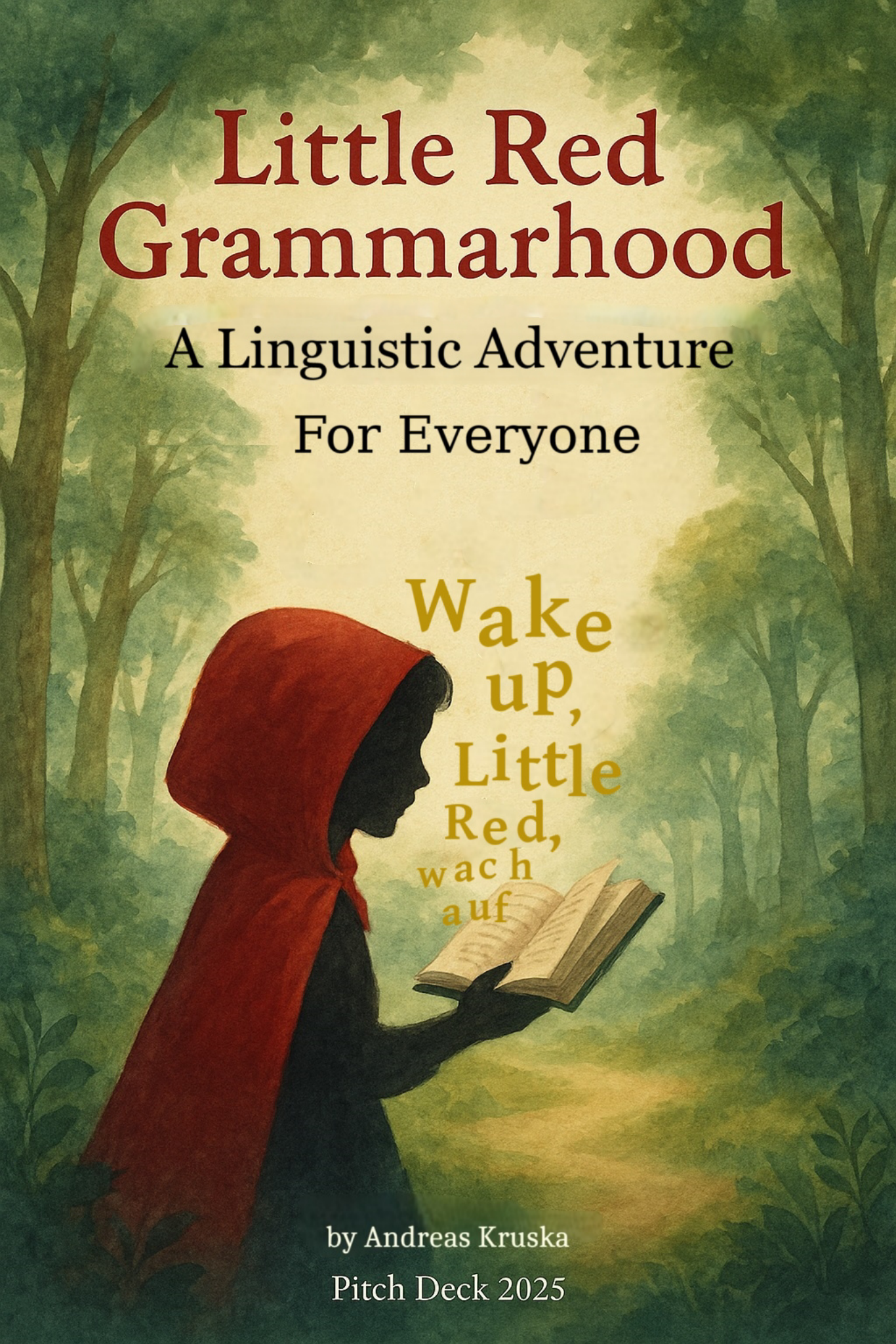
Little Red Grammarhood

A Linguistic Adventure For Everyone



by Andreas Kruska

Pitch Deck 2025

Pitch

Little Red Grammarhood

You enter the forest speaking English. By the time you leave, you understand German.
A magical journey of language, friendship, and discovery—guided by Little Red Rotkäppchen.

LITTLE RED GRAMMARHOOD
UNIQUE SELLING POINT
1. First-ever book to transition from English to German
2. Combining education and storytelling
3. By humans, for humans: 100% human made

WHO IS THIS FOR?

Teens (13+)

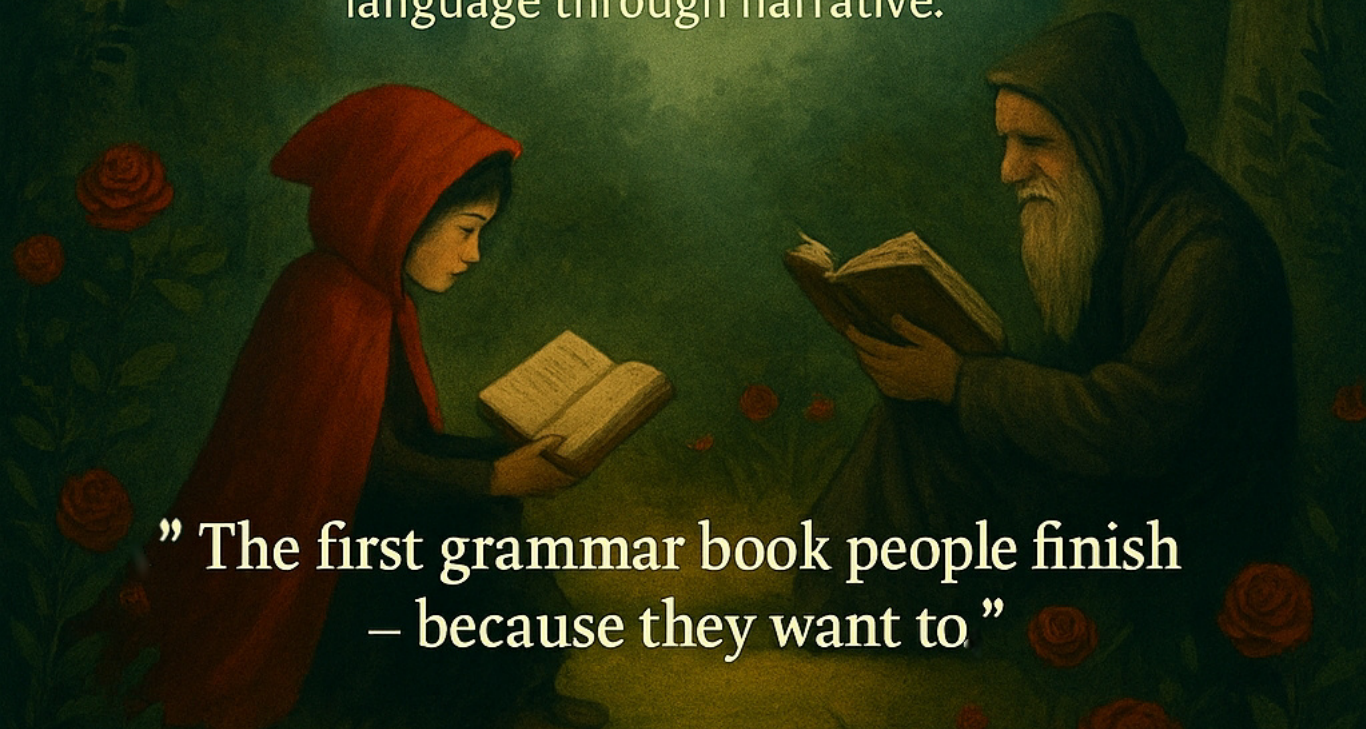
For young learners ready for stories with depth and playful grammar

Young Adults & Students

For those who want a fresh alternative from dry textbooks

Adult & Lifelong Learners

For curious minds rediscovering language through narrative.



" The first grammar book people finish – because they want to "

MARKET OPPORTUNITY & COMPETITIVE LANDSCAPE

Demand for German Language

USA

15M+

15M+ German Speakers
Native speakers and second-language learnes across the U.S.

Top 5 School Language
Taught at 1,000+ schools and universities.

Academic & Cultural Value
Favored in philosophy, arts, and STEM fields.

100M+

Most Spoken EU Language

100M Speakers Worldwide
Plus 15M+ active learners globally

Key regions
India, South East Asia, Africa

Competitive Analysis

Traditonal

VR/ App

Suitable for teens & adults

From Humans for Humans - 100 % Man-made

LITTLE RED GRAMMARHOOD

- ✓ Language transition
- ✓ Story-based
- ✓ Humor & fantasy
- ✓ Suitable- for young&old
- ✓ No comparable product

Benefits	
Story-based	✓
Moral	✓
Suitable for all	✓
No comparable product	✓

TESTED & APPROVED

Tested with students from Brown University, the University of Sydney, and other language institutions – with outstanding feedback.

“A unique and fun approach to learning a new language.”

SCALING LITTLE RED GRAMMARHOOD

One Heroine. Three Paths. Read. Practice. Play.

Little Red Grammarhood

Motivating through Identification
Readers connect with the main character — and stay engaged because they care about what happens next.

Flexible & Accessible
Available as a richly illustrated print edition or as an interactive digital version with clickable content.

Structured for Progress
Twelve parts, each with twelve chapters — offering rhythm, variety, and a sense of achievement.

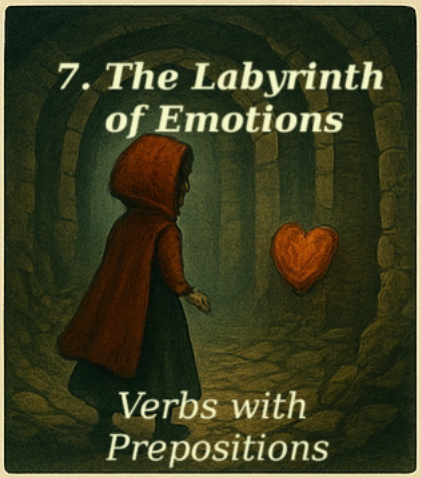
Learn through play
Phonetics, practice, and fun —

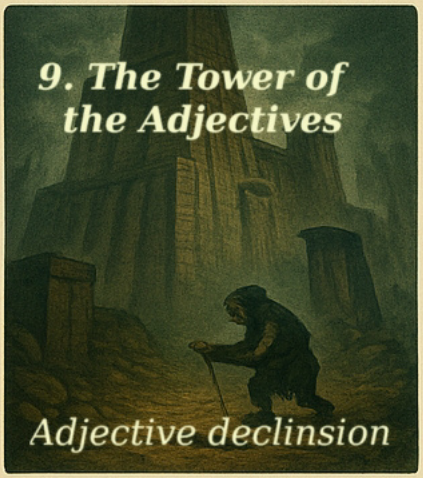
Linked, not locked.
The workbook connects to the story, but the story works on its own.

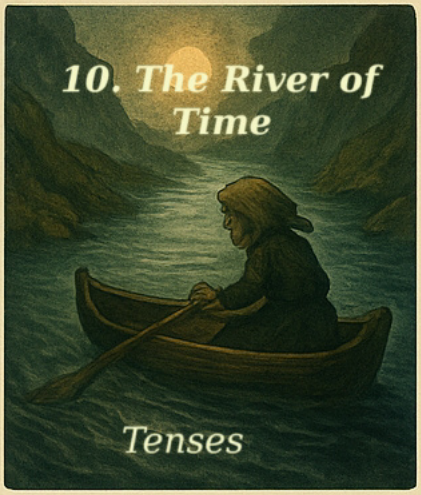
Optional grammar support —
For each chapter of the novel, learners can access interactive grammar and vocabulary exercises.

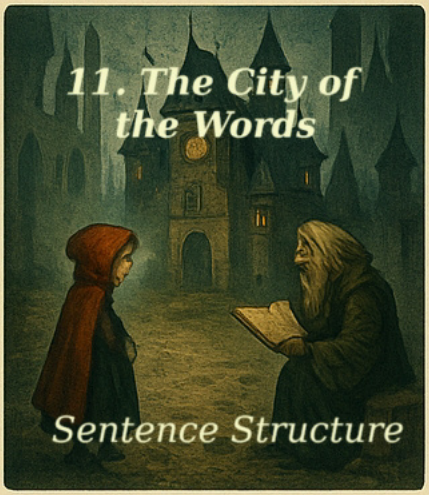
The Journey

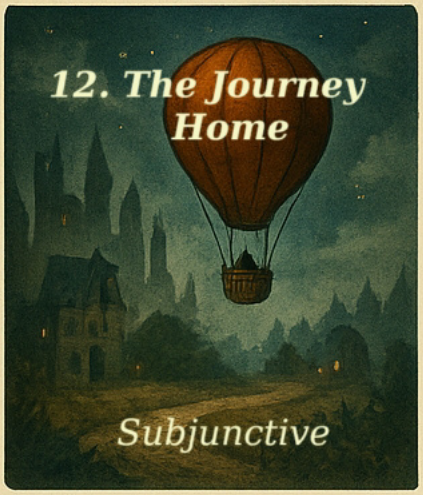
One Tale, Twelve Realms











What´s next, Little Red?
What's Next?
Supplement to Schoolbooks
Engaging story-based grammar that fits existing curricula.
Audiobook
For children and learners who love to listen
VR Series
multisensory learning, role play
Multilingual expansion
Adaptable to any language pair, any market
Gamified learning app
Track progress. Talk with AI companions
Educational game edition
Board game, classroom cards, or printable missions

LITTLE RED GRAMMARHOOD QUERY

A novel that transitions from English to German through narrative immersion

The Project Includes:

- A 12-part illustrated novel
- Interactive language exercises
- App prototype in planning

What makes it special:

The first grammar project readers actually want to finish.

Seeking: Agent representation

- U.S. and U.K. publication
- International rollout

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LET'S BRING LITTLE RED
GRAMMARHOOD TO
THE WORLD!